

New Faces of Engineering 2009

A Recognition Program for Engineers Week 2009

Objective

The New Faces of Engineering strives to promote the accomplishments of young engineers by highlighting their engineering contributions and the resulting impact on society. The campaign is designed to enhance and improve the image of engineering by:

- Putting faces to what has often been referred to as “the stealth profession”
- Showing a group of young, diverse and talented engineers, thereby portraying engineering as an exciting profession open to everyone
- Providing both stimulation and incentive for college engineering students to explore the variety of career options available to them with their engineering degrees as well as encouraging high school students to study engineering in college
- Helping engineering students understand they are part of a global profession

Criteria for Recognition

- Engineers 30 years of age or younger as of Nov. 14, 2008, are the focus of the recognition program.
- Nominees must have a degree **in engineering** from a recognized U.S. college or university, or from an equivalent international educational institution. Degrees in engineering technology, science, computer science, and similar disciplines do not qualify; a degree in computer engineering is acceptable.
- *New Faces of Engineering* recognizes achievements in all engineering disciplines. However, nominees must be **members** of IIE. See “Nomination Process.”

Please provide one electronic (jpg or tif and at least 300 DPI at 2”x3”) color photo and one black-and-white photo for each nominee. The color image will be used on the Web site. Nominees chosen for the *USA Today* print ad will need to provide a formal black-and-white electronic photo. Photos should be head-and-shoulder shots of high-quality resolution suitable for publication. Business attire is recommended.

Recognition

The top individual *New Faces* will be featured in a full-page ad in *USA Today* during Engineers Week, Feb. 15-21, 2009. Each photo will be captioned with the engineer’s name, name of the engineering society providing the nominee, employer and a brief statement of that individual’s accomplishments as they relate to the public welfare.

National Engineers Week Foundation will profile each of the top individuals at eweek.org. The profiles will be posted on the Engineers Week web site at www.eweek.org and at www.discoverengineering.org, the Engineers Week web site for middle school students.

The engineering trade press will be targeted for feature stories on the top individuals. Media contacts provided by all nominees will also be provided information.

The additional nominees will be publicized on the EWeek web site and promoted by their sponsoring engineering society.

The top candidates may participate in an e-mail and/or online Question and Answer discussion forum with engineering undergraduates globally at a future date to be determined. Candidates are asked to list languages in which they are fluent.

To nominate an IIE member for this recognition, please complete and submit the following form to IIE. Form submission deadline is Oct. 17, 2008.

IIE Nomination Form

A. Candidate's Information

Name: _____

Title and employer: _____

Work Address: _____

Work Phone: _____

Email: _____

Age as of November 14, 2008 _____

Nominees, please self-select from the following categories. This information is necessary to facilitate an internal diversity impact analysis of the Foundation's activities and will not be used for any other purpose.

- White/Caucasian
- African American
- Hispanic
- Asian / Pacific Islander
- Other

Education :

School(s) and location _____

Degrees and majors: _____

Are you a P.E.? _____

Engineering Society _____

Membership Number: _____

Do you have video footage available showing you on the job, in training, or in the classroom (either as a volunteer or a student)? Availability of or lack of video will not impact your nomination process.

Professional/Technical Society Activities:

B. Attach a statement of 200 words or less supporting the candidate's nomination. Facts presented should include engineering achievements in design, research, development, or management during the last two to five years, **and their importance**. Please avoid acronyms.

C. For publicity purposes, list the names and addresses of two or more publications in the nominee's hometown:

1. Publication Name _____
Address _____
2. Publication Name _____
Address _____
3. Publication Name _____
Address _____

D. Fluent in Language(s): _____

E. Photograph Consent and Release

I, the undersigned, grant my consent and permission to publish my photograph and use my name solely for purposes of advertising, publicizing, and promoting New Faces of Engineering, a recognition program of Engineers Week.

I hereby release and agree to hold harmless Engineers Week from any liability, and invasion of any right of privacy or publicity, arising out of the use of my name and photograph.

I acknowledge that I have read and understand this Consent and Release prior to signing it. I certify and warrant that I am of legal age and have the full power, right, and authority to enter into this consent and release.

Signature of Engineer: _____

Print Name: _____

Date: _____

You may submit the completed form electronically to Candi S. Cross at ccross@iienet.org, or fax it to (770) 263-8532, attn: Candi S. Cross. Faxed and e-mailed forms must be received by Oct. 17, 2008. You may also mail the completed form to Candi S. Cross, IIE, 3577 Parkway Lane, Suite 200, Norcross, Ga. 30092. Mailed forms must be postmarked by Oct. 17, 2008.