

# Benefit From Being an AEC Conference Partner



## AEC Conference Partners have an extra bonus for their customers and prospects

Last year, we heard important feedback from our exhibitors, “bring more customers and prospects to the show floor.” In response, we have developed a program to meet the objective and you get the benefits. We know you will be sending your customers and prospects a note to invite them to join you at the conference and now you can invite them for **\$100 off the registration** (for customers and prospects that didn’t attend last year), compliments of your partnership with AEC, presented by [GOErgo](#).

Since you will be telling them about the great things you’re showing off at the conference, leverage your exhibit and provide them additional value.

It’s easy to sign up: use this form and fax or email it to Leigh Anne Stroud. You will be provided a custom online registration code and/or custom PDF registration form that your customers can fax back. You’re in charge of the distribution and frequency of your message to your customers and prospects, but we’re here to help if you need an additional HTML file or advertisement about the conference.

And here is your bonus ... We will also be rebating you **\$100 for every customer or prospect** that registers with your unique code or form. You can earn rebates up to the full amount of your pre-paid booth price, for a 10x10 booth have 30 people register and join us, and your booth is paid for.

The Conference Partnership Program is open to all 2012 AEC exhibitors that have a contract on file. To confirm your participation, contact Leigh Anne Stroud at (770) 449-0461, x113 or [Istroud@iienet.org](mailto:Istroud@iienet.org).

**I want to provide additional value for my customers and prospects.**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Signature: \_\_\_\_\_