

Earn FREE Exhibit Space At the 2011 AEC Conference

AEC wants you to have the most successful ergonomic exhibit ever!



We're offering a new program designed to bring more of your customers and prospects to the show floor and both you and your customer/prospect receive a big bonus!

For every new 2011 AEC registration form we collect that has your logo, (customized forms provided on the AEC conference site when you sign up for program) your company will get **\$100 off** your pre-paid booth rate rebated back to you after the conference. You can earn rebates up to the cost of your booth, which can make the price of your booth free!

And, your prospects and customers that have not attended a conference in the past will receive **\$100 off** the lowest registration rate, making you look like a hero in providing them with the additional discount not available anywhere else!

You control the marketing and message. You may promote the event as often as you like, mailing/emailing your custom PDF registration form or linking back to it on the conference site, whichever you prefer. We're happy to provide a standard promotion but you can get as creative as you like, even better if you are introducing a new product at the conference or hosting a special party for your prospects and customers.

This offer is open to all 2011 AEC exhibitors that have pre-paid the exhibit by the deadline date and have a contract on file. To confirm your participation, contact Michelle Lorusso at mlorusso@iienet.org or 770-349-1127. Together, we will make this the most successful ergonomic event ever!