



IIE ANNUAL CONFERENCE & EXPO 2009

May 30- June 3, 2009 | Doral Golf Resort & Spa | Miami, Florida | www.iienet.org/annual/exhibit

APPLICATION AND CONTRACT FOR EXHIBIT SPACE / SPONSORSHIP

1. Reserve exhibit booth:

- _____ 10' x 10' booth at \$2,950 each
- _____ 10' x 20' booth at \$5,650 each
- _____ 20' x 20' booth at \$11,150 each

2. Enhanced marketing opportunities:

- Literature insert:** Reserve _____ inserts at \$500 per insert in the attendee conference bag.
- Show roster of attendees:** (electronic file)
 - \$400 pre-show \$500 post-show \$900 both
- Vendor Track session 50 minutes**, limited sessions available, assigned on first-come, first-served basis: \$500

3. Advertising space:

Please reserve the following advertising space in the May show issue of Industrial Engineer magazine:

- Full-page ad • \$1,800
- Half-page ad • \$995
- Quarter-page • \$495

Please reserve the following advertising space in the on-site conference program:

- Color inside front cover • \$800
- Color inside back cover • \$800
- Color outside back cover • \$995
- B/W Full-page • \$695
- B/W Half-page • \$395
- B/W Quarter-page • \$195

4. Sponsorship opportunities:

Increase your company brand awareness with:

- Continental breakfast • \$3,000/day
- Afternoon beverage breaks • \$3,000 all days
- Conference note pad • \$2,000
- Conference pen • \$2,000
- Conference note pad and pen package • \$3,500
- Conference proceedings, CD-ROM • \$2,000
- Internet café and screen savers • \$2,200
- Tour transportation, all tours • \$1,500
- Host hotel attendee room keys • \$2,000
- Conference lanyards • \$3,500
- Conference bag • \$5,500

5. Exhibit hall-only badges:

Two full conference registrations are included per 100 square feet of exhibit space. Additional booth personnel or guest passes (exhibit-only) can be purchased for \$140 each:

Exhibit-only badges _____ x \$140 = \$ _____

First exhibit-only badge name: _____

e-mail: _____

Second exhibit-only badge name: _____
e-mail: _____

Contact information

Company name _____
 Contact name _____
 Address _____
 MS/Suite/Room _____ City _____
 State/Province _____ ZIP/Postal Code _____ Country _____
 Phone _____
 E-mail _____
 Web address _____
 Person to mail exhibit kit to: _____

Describe products and/or services to be exhibited in 50-60 words and send along with a jpeg file of your logo to: marketing@iienet.org

First complimentary badge name: _____

e-mail: _____

Second complimentary badge name: _____

e-mail: _____

Payment information

I authorize the amount of \$ _____ to be paid as indicated (50% due Nov. 1, 2008 with balance due Jan. 2, 2009), or booth will be released.

Check: Payable to IIE and mail with application.

A check for \$ _____ is enclosed. Check # _____

Credit card: Please charge \$ _____ to my:

MasterCard Visa AmEx

Credit card # _____

Exp. date _____

Authorized signature _____

Name on card _____

TOTALS	
1. Reserve exhibit booth.....	\$ _____
2. Enhanced marketing opportunities.....	\$ _____
3. Advertising space.....	\$ _____
4. Sponsorship opportunities.....	\$ _____
5. Exhibit hall-only badges.....	\$ _____
GRAND TOTAL.....	\$ _____

Questions?

Liza Sharkey (770) 349-1127 lsharkey@iienet.org
 Cindy Stringer (770) 349-1101 cstringer@iienet.org
 Doug Long (770) 349-1109 dlong@iienet.org

Mail this application to your sales representative:
IIE, 3577 Parkway Lane, Suite 200, Norcross, GA 30092,
or fax to: (770) 263-8532