



# IIE ANNUAL CONFERENCE & EXPO 2009

May 30- June 3, 2009 | Doral Golf Resort & Spa | Miami, Florida | www.iienet.org/annual/exhibit

## APPLICATION AND CONTRACT FOR EXHIBIT SPACE / SPONSORSHIP

### 1. Reserve exhibit booth:

- \_\_\_\_\_ 10' x 10' booth at \$2,950 each
- \_\_\_\_\_ 10' x 20' booth at \$5,650 each
- \_\_\_\_\_ 20' x 20' booth at \$11,150 each

### 2. Enhanced marketing opportunities:

- Literature insert: Reserve \_\_\_\_\_ inserts at \$500 per insert in the attendee conference bag.
- Show roster of attendees: (electronic file)
  - \$400 pre-show       \$500 post-show       \$900 both
- Vendor Track session 50 minutes, limited sessions available, assigned on first-come, first-served basis: \$500

### 3. Advertising space:

Please reserve the following advertising space in the May show issue of Industrial Engineer magazine:

- Full-page ad • \$1,800
- Half-page ad • \$995
- Quarter-page • \$495

Please reserve the following advertising space in the on-site conference program:

- Color inside front cover • \$800
- Color inside back cover • \$800
- Color outside back cover • \$995
- B/W Full-page • \$695
- B/W Half-page • \$395
- B/W Quarter-page • \$195

### 4. Sponsorship opportunities:

Increase your company brand awareness with:

- Continental breakfast • \$3,000/day
- Afternoon beverage breaks • \$3,000 all days
- Conference note pad • \$2,000
- Conference pen • \$2,000
- Conference note pad and pen package • \$3,500
- Conference proceedings, CD-ROM • \$2,000
- Internet café and screen savers • \$2,200
- Tour transportation, all tours • \$1,500
- Host hotel attendee room keys • \$2,000
- Conference lanyards • \$3,500
- Conference bag • \$5,500

### 5. Exhibit hall-only badges:

Two full conference registrations are included per 100 square feet of exhibit space. Additional booth personnel or guest passes (exhibit-only) can be purchased for \$140 each:

Exhibit-only badges \_\_\_\_\_ x \$140 = \$ \_\_\_\_\_

First exhibit-only badge name: \_\_\_\_\_

e-mail: \_\_\_\_\_

Second exhibit-only badge name: \_\_\_\_\_  
e-mail: \_\_\_\_\_

### Contact information

Company name \_\_\_\_\_  
 Contact name \_\_\_\_\_  
 Address \_\_\_\_\_  
 MS/Suite/Room \_\_\_\_\_ City \_\_\_\_\_  
 State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Web address \_\_\_\_\_  
 Person to mail exhibit kit to: \_\_\_\_\_

Describe products and/or services to be exhibited in 50-60 words and send along with a jpeg file of your logo to: marketing@iienet.org

First complimentary badge name: \_\_\_\_\_

e-mail: \_\_\_\_\_

Second complimentary badge name: \_\_\_\_\_

e-mail: \_\_\_\_\_

### Payment information

I authorize the amount of \$ \_\_\_\_\_ to be paid as indicated (50% due Nov. 1, 2008 with balance due Jan. 2, 2009), or booth will be released.

Check: Payable to IIE and mail with application.

A check for \$ \_\_\_\_\_ is enclosed. Check # \_\_\_\_\_

Credit card: Please charge \$ \_\_\_\_\_ to my:

MasterCard    Visa    AmEx

Credit card # \_\_\_\_\_

Exp. date \_\_\_\_\_

Authorized signature \_\_\_\_\_

Name on card \_\_\_\_\_

TOTALS	
1. Reserve exhibit booth.....	\$ _____
2. Enhanced marketing opportunities.....	\$ _____
3. Advertising space.....	\$ _____
4. Sponsorship opportunities.....	\$ _____
5. Exhibit hall-only badges.....	\$ _____
GRAND TOTAL.....	\$ _____

### Questions?

Liza Sharkey                      (770) 349-1127                      lsharkey@iienet.org  
 Cindy Stringer                    (770) 349-1101                      cstringer@iienet.org  
 Doug Long                         (770) 349-1109                      dlong@iienet.org

Mail this application to your sales representative:  
IIE, 3577 Parkway Lane, Suite 200, Norcross, GA 30092,  
or fax to: (770) 263-8532