

2010 IIE ANNUAL CONFERENCE AND EXPO

JUNE 5 - 9, 2010 | Cancun, Mexico | www.iienet.org/annual/exhibits

Contract For Exhibit Space, Advertising and Sponsorship

1. Exhibit Booth

_____ 10' x 10' booth at \$2,950 (includes electric)
_____ 10' x 20' booth at \$5,640 (includes electric)
_____ 20' x 20' booth at \$11,150 (includes electric)
Booth Preference: 1. _____ 2. _____ 3. _____

2. Booth Traffic Drivers

a. Conference Bag Insert **\$500 per insert** Total Inserts: _____
b. E-Blast to Attendees
_____ Pre-Show **\$750**
_____ Post-Show **\$900**
c. Conference Web Page Banner Ad
_____ Six months **\$1,000**
d. Sponsored Lunch/Presentation **\$5,000 each day**
e. Daily Conference e-Update (for 3 days)
_____ All Banner Ads (up to 4) **\$1,200**
_____ Banner Ad (1) **\$595**

Non-Exhibiting Companies, Please Call or E-Mail for Pricing

3. Exhibitor Advertising Space & Rates

Please reserve the following advertising space in the show issue of Industrial Engineer magazine (includes 4 color):

_____ Full-page: **\$1,495** _____ Half-page: **\$995** _____ Quarter-page: **\$595**

Please reserve the following advertising space in the on-site conference program:

Back cover (4 color) ~~\$995~~ **SOLD**
 Inside front cover (4 color) ~~\$995~~ **SOLD**
_____ Inside back cover (4 color) **\$895**
_____ Full-page (4 color) **\$795**
_____ Full-page (black/white) **\$695**
_____ Half-page (4 color) **\$495**
_____ Half-page (black/white) **\$395**

Non-exhibiting companies, please call or e-mail for pricing.

4. Sponsorship Opportunities

Lanyards ~~\$3,500~~ **SOLD**
_____ Conference bags **\$5,550**
_____ Bottled water **\$3,000 per 1,000 bottles**
_____ Continental breakfast **\$3,000/day**
_____ Afternoon beverage breaks **\$3,000 3 days**
_____ Lunch sponsorship **\$5,000 each day**
_____ Conference note pad **\$3,000**
_____ Conference pen **\$3,000**
 Conference proceedings CD ~~\$2,250~~ **SOLD**
 Tour transportation, all tours **\$2,000**
 Cyber café ~~\$2,500~~ **SOLD**
 Conference Welcome Reception **\$10,000**
 Hotel Room Keys ~~\$2,450~~ **SOLD**

5. Exhibit Hall Badges

Two full conference registrations are included per 100 square feet of exhibit space. Additional booth personnel or guest hall passes (exhibit only) can be purchased for \$140 each:

Exhibit-only badges x \$140 = \$ _____

First exhibit-only name: _____

E-mail: _____

Second exhibit-only name: _____

E-mail: _____

Contact information (please print):

Company name _____

Contact name _____

Address _____

(Street address only/no P.O. Box or college building)

MS/Suite/Room _____

City _____

State/Province _____ ZIP/Postal Code _____

Country _____

Phone: _____

Fax: _____

E-mail: _____

Web site url: _____

Person to mail exhibit kit to: _____

Describe products and/or services to be exhibited in 50 - 60 words and send along with a high resolution jpg/gif/eps file (300 dpi or higher) of your logo to: AnnualExhibits@iienet.org.

First complimentary badge name: _____

E-mail: _____

Second complimentary badge name: _____

E-mail: _____

Totals:

1. Reserve exhibit booth \$ _____

2. Booth traffic drivers \$ _____

3. Exhibitor advertising space \$ _____

4. Sponsorship opportunities \$ _____

5. Exhibit-only hall badges \$ _____

GRAND TOTAL \$ _____

Payment information:

I authorize the amount of \$ _____ to be paid as indicated.

Credit card \$ _____

_____ Mastercard _____ Visa _____ AmEx

Credit card #: _____

Exp. Date: _____ Billing ZIP code: _____

Authorized signature: _____

Name on card (print): _____

Check: Payable to IIE and mail with application.

A check for \$ _____ is enclosed.

Check # _____

Questions:

Michelle Lorusso: (770) 349-1127, mlorusso@iienet.org

Doug Long: (770) 349-1109, dlong@iienet.org

Fax to (770) 263-8532 or mail this application to IIE at 3577 Parkway Lane, Suite 200, Norcross, GA 30092. You may also scan this document and attach it to an e-mail to AnnualExhibits@iienet.org.

Cancellation Policy: See Back of Contract

www.iienet.org/annual/exhibit