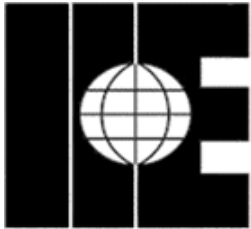


VIEWPOINT

SEPTEMBER 2010

Established 1961



Managing Allergens within the Food Industry Joint Dinner Meeting with APICS, IMA, and ASQ Monday, September 13th, Kutztown Tavern, Kutztown, PA 5: 30pm-8: 30pm (Dinner starts at 6:10pm)

In September, we are having a joint dinner meeting with APICS, IMA, and ASQ. The meeting is organized by the APICS Schuylkill Valley Chapter and will be a great opportunity for networking with the professionals from other professional societies in the region.

Topic:

Are you or someone you know allergic to certain foods? Have you ever wondered who monitors the use and labeling of allergens within the food industry? Food allergies are a growing public health concern in the United States with over 12 million Americans affected. Of those, the highest incidence occurs in children. In fact, reactions in children result in more than 300,000 ambulatory-care visits a year. Children must rely on parents for guidance, parents must rely on labels for guidance, and the food industry must rely on legislation for guidance. There are no cures for food allergies and so strict avoidance is imperative for those afflicted. Please join us Monday, September 13th for a discussion of food allergens and their effect on manufacturing, labeling, legislation, consumers and you..

Speaker: Analee Rubio

Analee Rubio has over 20 years of experience in the food industry having graduated with a degree in Food Science from Penn State University. Her career began as a Research Scientist for Kraft Foods in Glenview, IL leading quality improvement projects and conducting product development experimentation for processed cheese foods. Approximately two and a half years later, her overall interest in Quality within manufacturing led her to Kraft's production facility in Lehigh Valley, PA. Her work there continued successfully for the next 10 yrs as a Quality Supervisor in the Enhancements division, better known for Miracle Whip, salad dressing, BBQ sauces, etc. In 2002, Analee ventured away from Kraft launching a brief stint within the meat industry as a HACCP Coordinator focusing on the regulatory and food safety requirements as directed by the USDA. Then in late 2004, with what she deems a stroke of luck having spent 2 long years in the cold and wet, Analee was hired by Just Born, Inc where she is currently working as a Sr. Technical Ser-

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Dinner Meeting Arrangements

(Continued from page 1)

vices Manager.

Date and Time:

Date: Monday, September 13, 2010
 Time: 5:30 PM to 9:00 PM

Agenda:

- 5:30pm – 6:00pm Registration,
- 6:00pm – 6:10pm Chapter Announcements,
- 6:10pm – 7:00pm Buffet Dinner
- 7:00pm – 9:00pm Presentation

Location:

Kutztown Tavern, 272 West Main Street, Kutztown, PA (610.683.9600)

Food & Price

Members and Guests - \$28.00. Buffet Items: Seafood Bisque, Stuffed Chicken Breast w/ Apple Walnut Stuffing, Broiled Salmon w/ Old Bay Butter, Vegetarian Lasagna Rolls; Baked Potatoes, Vegetable du Jour, Focaccia Bread; Chocolate Mousse

RSVP:

Please contact **Bruce Roberts** to make a reservation by 5pm on Thursday, September 3. Bruce's contact information is:

Bruce Roberts,
 610-378-0131 Ext 3593,
 bruce.roberts@teleflexmedical.com
 Teleflex Medical

Directions:

From Allentown: Route 222 take exit to Kutztown Road. Take slight right at Kutztown Road and continue onto E. Main Street. Tavern will be on left, at 272 West Main Street.

From Reading: Route 222 north to exit 1, Virginville/Kutztown. Follow business Rt 222 North past the airport, thru Kutztown University to the second stoplight. The Tavern is on right, at 272 West Main Street.

Primary parking is behind the building and is somewhat limited, so car-pooling and early arrival is suggested. Other parking may be available on nearby streets and lots (see their website at www.kutztowntavern.com). If necessary, parking can always be found about 3 blocks down the hill at a strip mall on Constitution Blvd.

**Kutztown Municipal and Main Street Parking: 2hrs
 Mon-Saturday- 6AM - 8PM**



Chapter Activity Plan & Progress Report 2010

Date	Action Item	Status
January 11	Berks County Business Panel Discussion "Continuous Improvement in a Challenging Economy" Joint Dinner Meeting with Reading Chapters of APICS, IMA, ASQ,	✓
February 18	Engineering Week Banquet, Social Entrepreneurship & Integrated Design	✓
February 15	Chapter activity report	✓
April 19	Quadrant Engineering Plastic Products, Joint Plant Tour with Reading Chapters of IMA, IIE, NAPM	✓
May 27	Decision Sciences at Air products	✓
June, 15	Annual IRS tax filing submission due	✓
September, 13	Joint meeting with APICS, NAPM, IMA, and ASQ	Scheduled
November, 17	Plat Tour Four	TBD
December, 15	Board meeting (status review and planning for 2011)	

Treasury Update (As of August 20, 2010):

money market	\$3,519.88
checking	\$1,484.24
TOTAL	\$5004.12

Membership Update:

We currently have 39 dues-paying members.

Reading Chapter Officers for 2010

Director	Tom Flock	(610) 370-8055	tomflock@fortna.com
Director	Tom Goodreau	(610) 378-0131 ext. 3502	tom.goodreau@teleflexmedical.com
Com. Off.	Abdullah Konak	(610) 396-6310	konak@psu.edu
Director	Sadan Kulturel-Konak	(610) 396-6137	sadan@psu.edu
Treasurer	Gary Lucchese	(717) 336-9403	garyll@ptd.net
Director	Bruce Roberts	610-378-0131 Ext. 3593	Bruce.Roberts@teleflexmedical.com
Director	John Straub	(800) 732 0396 ext 1545	jhs991@aol.com
Director	Mark Walczak	(610) 988-8486	walczakm@readinghospital.org

READING CHAPTER DIRECTORY *

Member	Organization	Phone	Email
Andrew Bringham	Air Products & Chemicals	610-481-3478	bringha@airproducts.com
Thomas W. Brinker	Air Products & Chemicals	610-481-5952	brinketw@apci.com
Howard Zachary Brooks	Travel Practice LeaderICG	484-690-5174	hzacharybrooks@yahoo.com
James W. Cain	ProModel	610-628-6854	jcain@promodel.com
Clayton L. Davis	Barday Enterprises	610-398-2655	~
Michael Dmochowski	~	610-939-7642	~
Brian C. Douglas	Liz Claiborne	610-530-6711	briandouglas@gmail.com
Bennett Foster	DuPont	302-999-6431	j-bennett.foster@usa.dupont.com
Craig L. Gerhart	Morgan Corp	610-286-5025 Ext 2282	gerhartc@morgancorp.com
John Joel Gibbons	Air Products & Chemicals	610-481-1263	gibbonjj@airproducts.com
James S. Goodell	Mack Trucks	610-966-8777	jim.goodell@macktrucks.com
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Mark Hoffstetter	Home Depot	610-3922801	markhoffstetter@gmail.com
Barry R. Kalbach	~	717-335-3700 Ext 1107	bokalbach@precmeo.net
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Abdullah Konak	Penn State Berks	610-396-6310	konak@psu.edu
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Paul A. Lentz	~	~	~
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Dennis C. Miller	~	~	milld@dejazzd.com
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Kathleen Nevel	Carpenter Technology	610-208-3511	knevel@cartech.com
Jeffrey G. Pittenger	Effective Controls	570-386-2386	clearair@ptd.net
William H Reese	~	~	bjreese@webtv.net
George W. Rhen Jr.	~	610-678-2299	grhen12@aol.com
Milton A Ripple	Retired	~	~
Bruce Roberts	Teleflex Medical	610-378-0131 Ext. 3593	~
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Burton A. Schaffer	~	~	Burt@ptd.net
Travis E. Sunday	Brush Wellman Inc.	610-562-6483	~
S. L Symons	~	~	~
Mark F. Walczak	The Reading Hospital	610-988-8486	~
John W Warren	~	~	jwarren@treetop.com
Thomas A. Wertley	The Samuel Adams	610-391-4848	itsmesilly63@yahoo.com
Harry T Wong	IE Solutions & Services,	610-926-3636	HWongIESS@aol.com
R. P. Zelenz	~	610-481-8337	zelenzrp@ptd.net

* The information in this table was taken from the IIE national member directory on 8/26/2010. Members are encouraged to update their membership profiles at <http://www.iienet2.org>. Visit <http://www.iienet2.org/Landing.aspx?id=400> to renew your membership!

Institute of Industrial Engineers, Reading PA,
Chapter 119

c/o Abdullah Konak
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We are on the Web!

[http://www.iienet2.org/Chapter/
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For comments and questions about the **VIEWPOINT**
please contact Abdullah Konak.

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Viewpoint is published four times per year by the Reading, Pennsylvania, Chapter of the Institute of Industrial Engineers (IIE), a not-for-profit international organization that serves its members with up-to-date information for improving productivity and quality within the workplace. The Reading, Pennsylvania Chapter of IIE supports the mission of its parent organization by providing face-to-face networking opportunities and by facilitating the exchange of industrial engineering techniques on a local basis. If you are an industrial engineer or productivity improvement specialist practicing in the City of Reading, Pottstown, Adamstown, or anywhere else in Berks or Schuylkill Counties, you should join us! Visit our Chapter website at <http://www.iienet2.org/Chapter/chap119/> or the international website at <http://www.iienet2.org/>. Call our Communications Officer for ad. space.