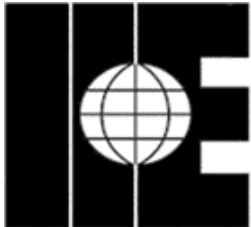


VIEWPOINT

NOVEMBER 2009

Established 1961



Four Seasons Produce, Inc. Plant Tour

@5:30 pm, Wednesday, November 18

Ephrata, PA

Focus: Supply Chain Management and Distribution Systems

On Wednesday, November 18, the chapter will be visiting Four Seasons Produce, Inc., facilities located at Ephrata, PA. Four Seasons Produce is a provider of quality fresh fruits and vegetables. Providing a consistent flow of high-quality product from growers to buyers to consumers is the pulse of Four Seasons Produce's business. Four Seasons Produce offers their customers a wide range of convenience products to enhance their sales. Four Seasons Produce works directly with its customers to tailor product assortment in their stores, including a full line of organic, ethnic, as well as, private label, family pack, multiple unit and combination pack items to fit the tastes of the local community. Whether servicing traditional supermarkets, restaurants or schools needing competitive pricing and good quality, or high-end customers requiring the most premium product, Four Seasons Produce works with its customers together to customize comprehensive programs. While this individualized treatment assures the customers the best solutions for the most profitable and growth-oriented result, it creates unique challenges in terms of logics and management. We will learn how Four Seasons Produce addresses this challenges using its advanced supply chain management tools and technology. This will be a very interesting tour for those who are interested in distribution systems and supply chain management.

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Four Seasons Produce, Inc. serves in excess of 1,400 customers weekly. Their operations are housed in a 262,000-square foot facility with over 190,000-square

feet of cold storage. They depend on web-based supply chain management tools to deliver a high level of customer service.

Dinner Meeting Arrangements

(Continued from page 1)

Overview of the Tour

Mr. Randy Groff, Director of Facilities and Energy, and Mr. Brian Fellenbaum, Facility Manager, will be our hosts. We will see their Distribution Center operations including selection, loading, banana ripening, Production Department and the mechanical spaces including the HVAC and refrigeration systems. We will meet in the cafe area which is next to the visitors entrance at 5:30pm. Before the tour, we will have a quick pizza dinner.

Date and Time:

Date: Wednesday, November 18, 2009

Time: 5:30 PM to 7:30 PM

Agenda:

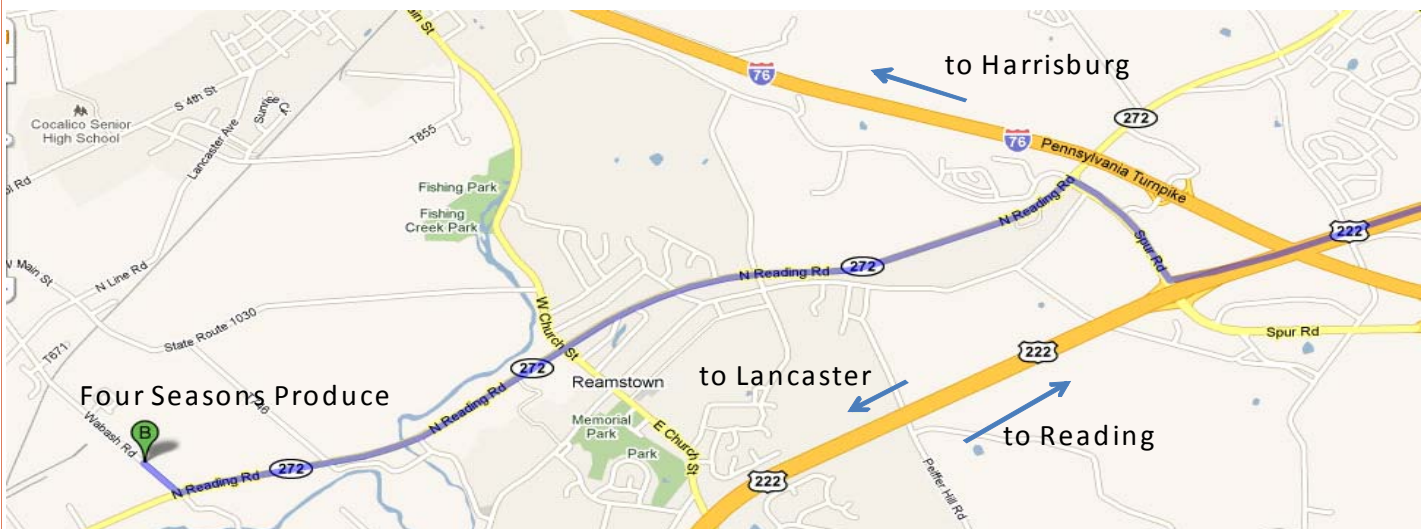
5:30pm – 6:00pm Dinner

6:00pm – 7:30pm Tour & Questions

Location:

Four Seasons Produce, Inc., 400 Wabash Road, Ephrata, PA 17522-0788

From Reading: On 222 South, take Spur Road Exit toward 272 (N. Reading Road). Turn left onto 272 South, and continue about 1.5 miles on 272 South. Turn right onto Wabash Road on which the first left is the entrance to Four Seasons Produce. We will meet in the cafe area which is next to the visitors entrance.



Food & Price : This event is **free** for all members and guests. Pizza will be served at 5:30pm.

RSVP: Please contact Tom Goodreau by **Monday, November 16th**, to let him know that you're coming to this event! Tom's phone number is 610-378-0131 extension 3502, and his email address is tom.goodreau@teleflexmedical.com.

September Meeting Recap

by Tom Flock

On September 14, a joint dinner meeting with APICS, IMA, and ASQ was held at Moselem Springs. The topic was "Using ISO 9001 to Support Sarbanes-Oxley" by John Walsh. John presented the differences and similarities between ISO and SOX. One the points John made was that companies do not need to "re-invent" the wheel to be SOX compliant if they have ISO in place and ISO systems eventually pay for themselves and save companies money over time. This was a great meeting, venue, and a tremendous networking opportunity.

GOING LEAN

Percentage of companies responding "yes" to the survey question: Is your company implementing lean operating principles?

<u>Industry segment</u>	<u>'08</u>	<u>'09</u>
Industrial equipment	61%	65%
Food and beverage	45%	52%
Metal fabrication	68%	68%
Transportation equipment	42%	70%
Building materials	51%	55%
Plastics	65%	64%
Electronics	61%	67%
Chemicals	55%	59%
Printing, publishing	55%	51%
Medical devices	61%	87%
Total	56%	61%

Source: RSM McGladrey Manufacturing and Wholesale Distribution national online survey conducted March 11-April 13 with 920 executives of U.S. manufacturing and wholesale distributors.

Member Kulturel-Konak named president-elect of Women in OR/MS

Our member Dr. Sadan Kulturel-Konak was recently named Vice President/President-Elect of *Women in Operations Research/Management Sciences* (OR/MS) for 2009-2010. She will serve as President for 2010-2011.

Women in OR/MS is a forum of The Institute of Operations Research and the Management Sciences (INFORMS), the largest professional society in the world for professionals in the field of operations research with approximately 10,000 members worldwide. WORMS was established in 1995 and has approximately 200 members worldwide.

The purpose of the forum for Women in OR/MS is to encourage interest in the field of operations research and the management sciences; to encourage discussion and interaction among individuals having interest in the issues facing women and their relationship to the profession of operations research and the management sciences.

Chapter Activity Plan & Progress Report 2009

Date	Action Item	Status
January, 12	Berks County Business Panel Discussion "Doing Green Business in Berks County" Joint Dinner Meeting with Reading Chapters of APICS, IMA, ASQ,	✓
February, 18	Engineering Week Banquet, Biofuels in the 21st Century: Ending the Food vs. Fuel Debate by Bob Wallace,	✓
February, 15	Chapter activity report	✓
April, 12	Dinner Meeting: Making Sense of this Thing called Six Sigma and Lean with Ron Tomasello	✓
June, 15	Annual IRS tax filing submission due	✓
September, 14	Joint meeting with APICS, NAPM, IMA, and ASQ	✓
November, 18	Plat Tour Four Seasons Produce, Inc	Scheduled
December, 18	Board meeting (status review and planning for 2010)	

Treasury Update (As of October 21, 2009):

money market	\$3,517.59
checking	\$1,647.72
TOTAL	\$ 5,165.31

Membership Update:

We currently have 47 dues-paying members.

Reading Chapter Officers for 2009

Director	Tom Flock	(610) 370-8055	tomflock@fortna.com
Director	Tom Goodreau	(610) 378-0131 ext. 3502	tom.goodreau@teleflexmedical.com
Com. Off.	Abdullah Konak	(610) 396-6310	konak@psu.edu
Director	Sadan Kulturel-Konak	(610) 396-6137	sadan@psu.edu
Treasurer	Gary Lucchese	(717) 336-9403	garyll@ptd.net
Director	Bruce Roberts	610-378-0131 Ext. 3593	Bruce.Roberts@teleflexmedical.com
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Chapter 119

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chap119/](http://www.iienet2.org/Chapter/chap119/)

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For comments and questions about the VIEWPOINT
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Viewpoint is published four times per year by the Reading, Pennsylvania, Chapter of the Institute of Industrial Engineers (IIE), a not-for-profit international organization that serves its members with up-to-date information for improving productivity and quality within the workplace. The Reading, Pennsylvania Chapter of IIE supports the mission of its parent organization by providing face-to-face networking opportunities and by facilitating the exchange of industrial engineering techniques on a local basis. If you are an industrial engineer or productivity improvement specialist practicing in the City of Reading, Pottstown, Adamstown, or anywhere else in Berks or Schuylkill Counties, you should join us! Visit our Chapter website at <http://www.iienet2.org/Chapter/chap119/> or the international website at <http://www.iienet2.org/>. Call our Communications Officer for ad. space.